

# TONY NEWTON

## GRAPHIC DESIGNER

### CONTACT

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### EDUCATION

#### NWA COMMUNITY COLLEGE

- Associate Applied Sciences - Graphic Design
- Magna Cum Laude

#### UNIVERSITY OF ARKANSAS

- Art/Art Studies, General - 3yrs

### SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Photography
- Final Cut Pro
- Microsoft Office
- Mac OS

### HOBBIES

- Arkansas Gospel Mass Choir
- Hiking
- Exercise
- Sports

### ABOUT ME

Friendly, results-oriented graphic designer and photographer with strong design skills and experience across print and digital marketing.

### WORK EXPERIENCE

#### Kerusso Inc.

11+ YEARS TOTAL

##### Lead Marketing Designer

Jul 2024 - Jan 2026

- Directed visual identity across multi-channel marketing - Designed posters, ads, promotional materials, and brand assets - Supported online advertising and digital storytelling

##### Senior Graphic Designer

Dec 2021 - Jan 2024

- Designed for national apparel campaigns, created consistent print, digital, email, and social assets in collaboration with marketing teams.

##### Creative Print Designer

Jul 2014 - Dec 2021

- Focused on press-ready print design and layout - Managed typography, color accuracy, and production workflows - Extended print campaigns into digital and social spaces.

#### Greener Pastures Design & Photography, LLC

17 YEARS TOTAL

##### Owner - Graphic Designer/Photographer

2009 - Present

- Utilize creative thinking skills with 12 years of experience in graphic design, photography, multimedia, and technical tools. Built strong word of mouth clientele and repeat customers.

#### Local Biz Board.biz

2+ YEARS TOTAL

##### Lead Graphic Designer

Jul 2011 - Jan 2013

- Oversaw all print, media, and web graphics. Created company branding and trained the graphic design team.

#### Valley Harvest Ministries, Inc

3+ YEARS TOTAL

##### Graphic Designer

Jul 2007 - Jan 2010

- Utilized skills in Photoshop, Illustrator, Final Cut Pro, photography and marketing. Responsible for all print and media. Responsible for weekly video. Created all print materials and signage.

References available upon request